

Quarterly Newsletter

We are excited to report a great deal of progress since our kick-off in May 2022. A brief overview is found below, and we're excited to discuss our progress and what's next at the upcoming Stakeholder Advisory Committee meeting this October 27, 2022. As always, we want to thank all of you for your work and input toward the success of this study.

General Study Updates

Stakeholder Advisory Committee

- » We welcome the following new team members: Kathryn Pluta, PhD, Mario El Hayek, MD, Melissa Bou Malham, MD, and Cassie O'Hara
- » The study team met with the Bureau of Tobacco Free Florida team to discuss collaboration on integrating the Florida Quitline as one of the study arms
- » Fred Hutchinson's team continued to meet with PIs Jesse Dallery and Ramzi Salloum to finalize the integrated iCanQuit + Motiv8 application

Stakeholder Advisory Committee

- » Drs. Jihane Naous and Shaunak Mulani have joined the SAC as clinical champions for their respective clinics, UF Health Family Medicine Old Town and Eastside

PCORI

- » The updated project recruitment, engagement, and data safety and monitoring plans have been submitted to PCORI for review
- » The first interim progress report was submitted to PCORI detailing study progress since our start date in May

Clinic Sites

- » Three UF Health Family Medicine clinics (Main Street, Eastside, and Old Town) have agreed to participate in the study

Dissemination

- » Our protocol paper has been submitted for journal review
- » We have initiated the development of an enrollment randomization

Upcoming Events & Milestones

Fall SAC Meeting

Oct. 27 | 12 - 1 p.m. | Zoom

User Group Panels

TBD | Zoom

Ask-Advise-Connect Training

Nov. - Dec. 2022 | Study Sites

Enrollment Kick-off

Feb. 2023 | Study Sites



Meet the Study Team

Brianna Nordelo, MPH

Research Coordinator, UF

Prior to joining the team, Brianna earned her bachelor's degree in Health Services Administration and worked as a patient scheduler and coordinator in oncology at the Miami Cancer Institute and the University of Miami for approximately three years.

She then earned her MPH degree with a concentration in Epidemiology at UF and became an intern and now research coordinator with Dr. Salloum's team. As a study team member, Brianna looks forward to collaborating with each of our clinic sites and providers, as well as working directly with patients again as we begin enrollment into our study.



Promote UP Member Spotlight

Maribeth Williams, MD

Associate Professor & Program Director, University of Florida

Maribeth Williams, MD, is a family medicine physician and Co-Investigator on the Promote UP study. She also trains family medicine residents and tries to model the importance of engaging in research that seeks to improve health outcomes that matter to patients.

Dr. Williams initially became involved in tobacco cessation in college while working as a tobacco cessation counselor. Now, she continues her passion as a physician through research and continued cessation efforts. She is hopeful this study will provide new or improved strategies.