

Quarterly Newsletter

Happy New Year from the Promote UP research team! Leading up to the holidays, we made significant progress towards getting this study ready for enrollment. We thank each and every one of our partners for your contributions as we work towards making this project a success.

General Study Updates

App Development

- The research team tested beta versions of the iCanQuit+ applications for the last round of revisions before launching the final release of the applications

Process Evaluation

- Dr. Ryan Theis has started meeting the research team to coordinate pre-trial interviews with providers and staff at clinic sites to better understand how current interventions are and the study interventions will be delivered in the real world.

Data Team Updates

- The Promote UP data portal is in development by Derek Li. The portal will communicate progress and results to providers, community members, patients, and other stakeholders.

Updates continued on next page...

Upcoming Events & Milestones

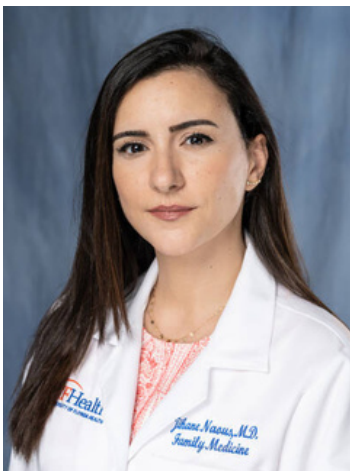
SAC Meeting & User Panels
January 31, 2023 | 4 p.m.

Enrollment Launch
Est. March 2023

PCORI Progress Report
March 2023



Promote UP Member Spotlight



Jihane Naous, MD

Assistant Professor, University of Florida
UF Health Family Medicine - Old Town

Dr. Jihane Naous is a Family Medicine specialist with a concentration in Adolescent and Young Adult Medicine and Health and a member of the American Academy of Family Physicians and the Society of Adolescent Health and Medicine. She has worked in both academic and clinical pathways, including experience working in multiple student health centers and youth clinics, as well as a sexual health center.

Dr. Naous and her team at UF Health Old Town look at partnering with the Promote UP project as an opportunity to increase the smoking cessation intervention expertise among center staff, to offer providers innovative methods to help current patients who smoke reach a smoking cessation outcome.

Promote UP Member Spotlights



Shaunak Mulani, MD

Assistant Professor - University of Florida College of Medicine
Medical Director - UF Health Eastside Community Practice

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Dr. Shaunak Mulani is a general internist by training interested in social determinants of health, preventive care, and chronic disease management. He currently serves as the Medical Director of UF Health Eastside Community Practice. Their clinic primarily serves the medically underserved community of East Gainesville. Tobacco use is prevalent in their patient population and, aside from routine counseling, Dr. Mulani and his team hope to open more innovative pathways for their patients to access smoking cessation aids.

General Study Updates Continued

Clinic Partners

- Dr. Maribeth Williams and the research team met with providers and staff at UF Health clinics - Old Town, Main, and Eastside - to introduce the project and review tobacco cessation referral methods. The support and enthusiasm of the clinic staff at all sites were amazing!
- 1st Choice Urgent Care Center in Gainesville has confirmed participating as the fourth clinic site



Drs. Jesse Dallery (Left) and Ramzi Salloum (Right) in front of UF Health Old Town.

The research team traveled to Old Town in December for the first Tobacco Referral Training and study overview led by Dr. Maribeth Williams.

Both trainings at UF Health Main and Eastside were conducted this January. Thank you to our UF Health Clinical Champions for the warm welcome at your clinics!