

PromoteUP Quarterly Newsletter

Comparative Effectiveness of Mobile Health Smoking Cessation Approaches among Underserved Patients in Primary Care



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Promote UP

General
Project
Updates

The Promote UP team has been working hard to continue with participant enrollment, maintaining continuous engagement amongst Promote UP participants and utilizing input received from our stakeholder committee.

New Recruitment Methods

New recruitment methods for Promote UP include, EHR messaging to connect with patients prior to the provider using AAC methods and nursing staff as an intermediary to engage with patients prior to the provider using AAC method to connect patients with study staff.

Promote UP Abstract Submissions

Recently, Ashley Dwarka presented an abstract at the One Florida+ CTSI Conference. The poster highlighted stakeholder and provider feedback to improve referral rates by using the Ask-Advise-Connect method. Additionally, the feedback from stakeholders and providers lead to the Promote UP team introducing new flyers in the clinical setting, refresher trainings for providers and utilizing nurses to assist with Ask- Advise Connect.

The Promote UP team proudly announces that Sofia Anrecio’s poster at the National Academy Health Annual Conference on the Science and Dissemination and Implementation on Health. The poster primarily discusses mHealth apps in primary clinics and providers perception on acceptability of mHealth apps.



Sofia Anrecio



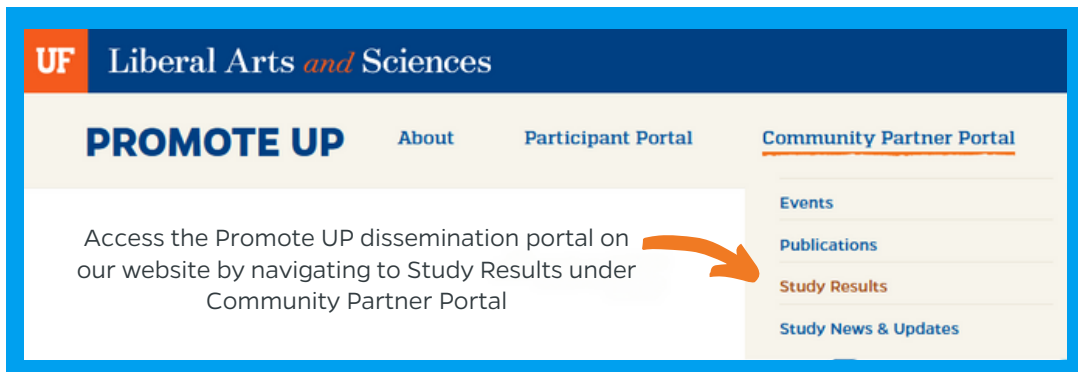
Ashley Dwarka

Enrollment Rates

As of October 21, 2024	Referred	Screened	Enrolled
Overall	1282	501	314
UF Health Main	190	142	76
UF Health Old Town	167	65	48
UF Health Eastside	435	108	62
UF Health Springhill	195	49	34
Equal Access Clinic	25	11	7
Mobile Outreach Clinic	44	24	17
UF Health Jacksonville Total Care Clinic	51	33	23
UF Health Jacksonville Augustine Oaks	13	7	7
UF Health Jacksonville EG Means	10	7	6
UF Health Internal Medicine Kanapaha	25	8	4
UF Health Internal Medicine Springhill	31	10	9
UF Health Internal Medicine Medical Plaza	96	37	21

View Ongoing Study Results

Ongoing updates about referral and enrollment for all and each individual clinic partners can be found on the Promote UP dissemination portal accessible through the Promote UP website or directly at <https://bit.ly/PromoteUPData>.



Stakeholder Advisory Committee Members

Dr. Shaunak Mulani

Dr. Shaunak Mulani is a general internist by training interested in social determinants of health, preventive care, and chronic disease management. Currently, he serves as the medical director of UF Health Eastside Community Practice. His clinic primarily serves the medically underserved community of East Gainesville. Tobacco use is rather prevalent in his clinic’s patient population, and aside from routine counseling, they hope to open more innovative, new pathways for their patients to have access to assist with smoking cessation.



In addition, he is the Clinical Champion, UF Health Family Medicine Eastside and the Medical Director for UF Health Family Medicine – Eastside, University of Florida College of Medicine.

Promote UP Research Team

Recently, the Promote UP team welcomed new staff and undergraduate volunteers. They will help screen participants, assist with provider interviews as reviewers or co-interviewers, send milestone reminders to participants and assist with improving participant engagement throughout the study. Thank you to our wonderful team!

- Erika Mattar
- Sionika Thayagabalu
- Lauren Welch
- Harold Bishop



Motivational Interviewing

This month the Promote UP study team took part in a motivational interview training provided by Suwannee River AHEC. Motivational interviewing is a form of communication that helps build rapport through respectful interactions. It promotes self-motivation and commitment to change through acceptance, empowerment, and compassion.

Motivational interviewing can build strong partnerships with smokers by leaning into these elements, giving them the support they need to create long-lasting change.

Promote UP team members were paired together to complete exercises and given scenarios to gauge how they would implement Motivational Interviewing (MI) within clinics. The team learned various interaction techniques and ways to encourage smoking cessation.

Motivational Interviewing Techniques

